

# Bethany Sewald

Post-Production Artist & Photo Editor

w: [BethanyGsewald.com](http://BethanyGsewald.com)

p: 218.387.4636

e: [beth@bethanyGsewald.com](mailto:beth@bethanyGsewald.com)

## PROFILE

I have been playing with pictures for most of my life. First, in dark rooms and behind cameras, and now in photoshop. My eye for composition and ability to see the story and the puzzle in any image has served me well.

I am a community-minded person. I am an active problem solver and lifelong learner. I believe in finding solutions rather than complaining about problems. I approach all things with a mindset of compassion and curious.

## REFERENCES

**Ashley Wethington**

Director of Brand

p: 614.282.8928

e: [ashley.wethington20@gmail.com](mailto:ashley.wethington20@gmail.com)

**Jaqualin Hoopman**

Digital Designer

p: 612.232.5410

e: [jjhoopman@gmail.com](mailto:jjhoopman@gmail.com)

**Borna Albus**

Owner/ Photographer

p: 612.644.6616

e: [sqftfloorplans@yahoo.com](mailto:sqftfloorplans@yahoo.com)

## PROFESSIONAL EXPERIENCE

2021 - Present **Bare Home - Forest Lake, MN**  
Senior Post Production Artist/ Photo Editor

I ensure all digital assets meet branding standards by color-matching to product samples and ensure color consistency between image assets. I partner with multiple photographers, creating shot listing and giving photo direction. I manage the asset management system. Uploading, downloading, transferring, preparing, naming and archiving images according to protocols I put in place.

2009 - Present **Bethany G Imaging - Minneapolis, MN**  
Freelance Photo Retoucher/ Photographer

As a freelancer, I have developed an eclectic set of skills to fulfill a wide array of client needs. I use a variety of Adobe programs to help my clients achieve their vision. I work with clients to produce high-volume e-commerce assets. I work with clients on fashion and lifestyle projects. I also work with architectural photographers producing environmental, panoramic, and HDR images. I manage my time and resources to meet deadlines, while closely managing naming protocols and digital assets. I have experience photographing a variety of subjects including portraits, products, and architecture.

2007 - 2008 **VA Graphics - Ramsey, MN**  
Photo Restoration Artist/ Designer

I began as a part-time intern in the photo restoration department while in college and was hired after graduation due to the quality of my work I was able to learn from the graphic design and web design department as well and gain a better understanding of the design process for print and web.

## EDUCATION

2006 - 2008 **The Art Institutes International Minneapolis**  
Bachelor of Fine Arts in Photography

I started out studying editorial and commercial photography. I quickly discovered I enjoyed the post-production more. Soon my classmates were passing off their files to me for editing. My program encouraged us to have a well-rounded understanding of all aspects of commercial art. Therefore, I was able to study graphic design, typography, marketing, color theory, web design, and more.

## SKILL SETS

/Adobe Creative Suite  
/Mac & PC operating systems  
/Microsoft Office  
/Digital asset management  
/Lossless & non-destructive retouching methods  
/Layers, masks, paths, actions & batch processing  
/Cloning techniques to remove objects and distractions

/Removing, replacing & extending backgrounds  
/Color matching utilizing digital or physical swatches  
/Compositing multiple images together  
/Creating selections using a variety of techniques  
/Excellent time management skills  
/Able to work independently with minimal supervision

