

Bethany Sewald

Post-Production Artist
& Photo Editor

▣ PROFILE

I have been playing with pictures most of my life. First, in dark rooms and behind cameras, and now in Photoshop. My keen eye for composition, along with my ability to recognize the story and the puzzle within any image has been a great asset.

I am community-oriented, an active problem solver, and a lifelong learner. I believe in seeking solutions rather than dwelling on problems. I approach everything with a mindset of compassion and curiosity.

W: bethanyGsewald.com

P: 218.387.4636

E: bethany.sewald@gmail.com

▣ REFERENCES

Ashley Wethington
Bare Home Director of Brand
p: 614.282.8928
e: ashley.wethington20@gmail.com

Aaron Wiggins
Studio Manager
p: 612-329-0945
e: awiggins28@gmail.com

Rachel Nadeau-Alden
Shutterlyfly Creative Director
p: 612-701-5446
e: rachel.alden0502@gmail.com

■ PROFESSIONAL EXPERIENCE

- 2023 - 2025 **Shutterfly** - Eden Prairie, MN
Contract Post-Production Specialist
Collaborated with designers to address imaging needs for marketing materials. Identified challenges in the post-production request process and developed solutions to enhance productivity. Created documentation for employee education and onboarding. Standardized the image retouching process in the company's Digital Asset Management (DAM) system and improved its searchability and efficiency.
- 2021 - 2023 **Bare Home** - Forest Lake, MN
Senior Photo Editor & Digital Assest Manager
I ensured all images met branding standards and collaborated with photographers on shot lists. I established file management procedures and a naming protocol for better efficiency while addressing color consistency issues in product images.
- 2009 - 2021 **Bethany G Imaging** - Minneapolis, MN
Freelance Post-Production Specialist
I developed a diverse skill set to meet client needs, utilizing various Adobe programs and techniques to bring their visions to life. My expertise includes tabletop products, fashion, lifestyle, architectural photography, and high-volume e-commerce. I also have experience managing naming protocols and digital assets.
- 2007 - 2008 **VA Graphics** - Ramsey, MN
Photo Restoration Artist/ Designer
After my college internship, I was hired as a retoucher for my work quality. I also assisted with web and print design projects, gaining skills and collaborating with other creatives.

■ EDUCATION

- 2006 - 2008 **The Art Institutes International Minneapolis**
Bachelor of Fine Arts in Photography

■ SKILL SETS

- / Mastery of various photo editing techniques using non-destructive methods
- / Experience in creating shot lists for studio and location shoots
- / Skilled in collaborating with creatives to achieve project objectives
- / Proficient in digital asset management (DAM) software and best practices for file handling
- / Knowledgeable about metadata and keyword hierarch

- / Proficient in developing documentation and training on post-production best practices
- / Experienced in identifying efficiency pain points related to file management and implementing strategies to streamline workflows
- / Excellent time management skills
- / Ability to work independently with minimal supervision
- / A bridge-builder who values every relationship