

Bethany Sewald

Post-Production Artist
& Photo Editor

▣ PROFILE

I am community-oriented, an active problem solver, and a lifelong learner. I believe in seeking solutions rather than dwelling on problems. I approach everything with a mindset of compassion and curiosity.

p: 218.387.4636

e: bethany.sewald@gmail.com

w: bethanygsewald.com/etc

▣ REFERENCES

James Gash
Shutterfly Sr. DAM Specialist
p: 407-234-2944
e: james.r.gash@gmail.com

Aaron Wiggins
Studio Manager
p: 612-329-0945
e: awiggins28@gmail.com

Rachel Nadeau-Alden
Shutterlyfly Creative Director
p: 612-701-5446
e: rachel.alden0502@gmail.com

■ PROFESSIONAL EXPERIENCE

- 2023 - 2025** Shutterfly - Eden Prairie, MN
Contract Post-Production Specialist
Identified challenges in the post-production request process and developed solutions to enhance productivity. Also discovered bottle necks with the way creative interacted with Widen. Collaborated across departments to find a suitable solution to improve its searchability and efficiency. Created documentation of the current and new procedures for employee education and onboarding.
- 2021 - 2023** Bare Home - Forest Lake, MN
Senior Photo Editor & Digital Asset Manager
I established file management procedures for the company, which lacked Digital Asset Management (DAM) software. I created an easy-to-navigate folder structure for the creative department and developed a standardized naming protocol to improve consistency and productivity.
- 2009 - 2021** Bethany G Imaging - Minneapolis, MN
Freelance Post-Production Specialist
I have a diverse skill set to meet client needs, including client communication, photo editing, and creating estimates and invoices. I also specialize in file management and embraced the importance of a well structured naming protocols. Many projects involved helping clients develop keyword hierarchies to improve searchability.

■ EDUCATION

- 2006 - 2008** The Art Institutes International Minneapolis
Bachelor of Fine Arts in Photography

■ SKILL SETS

- / Photoshop, Lightroom, Illustrator, InDesign, Microsoft Word, Excel, Outlook, Figma, Asana, Worfrent Widen & PhotoShelter
- / Skilled in collaborating with creatives to achieve project objectives
- / Proficient in digital asset management (DAM) software and best practices for file handling
- / Knowledgeable about metadata and keyword hierarchy

- / Proficient in developing documentation and training on post-production best practices
- / Experienced in identifying efficiency pain points related to file management and implementing strategies to streamline workflows
- / Excellent time management skills
- / Ability to work independently with minimal supervision
- / A bridge-builder who values every relationship